The City Arts & Culture Commission was called to order at 6:42 p.m. by Chair Lindsay Vigue. It was noted that there was not a quorum but the meeting would continue for discussion purposes only. No votes are to be taken.

II. Public Participation

There was no public participation.

III. Approval of Minutes

This item was tabled until the next meeting.

IV. Approval of Meeting Calendar for 2019

There was no quorum at the meeting.

V. Discussion of 2019 CACC projects and budget

Lindsay and Greg spoke about the Greene-Hills School performance with the Bristol Brass and Wind Ensemble. Sarah Divenere wants to have a reception. There was discussion about the Commission's support or sponsorship. Is this something we want to support? The school (or anyone) should fill out a form asking for exactly what they would need (dollar amount for example). A request form should be created if one does not already exist. Greg Hahn will obtain a specific request for the Greene-Hills request. It is February 12.

Kim inquired who should create the form? Should this go through the Mayor's office or the legal department?

VI. Discussion of Summer Concert Series request for funds

Lindsay said that the Parks & Rec Department can book a good group for the first summer concert and the budget would be $2,000. Kim suggested that if City departments need or request support, they should come to a meeting and give a presentation or tell us in person what they need (instead of just an email). Lindsay will speak with Jessie Caetano concerning this request and also see if Jessie can attend the next meeting. She was asked to meet with the Parks Department anyway to discuss the Summer Concert series.

V. Discussion of 2019 CACC projects and budget (continued)

Out of the budget of $24,000, so far only $1,000 has been expended.
Re: the Senior Summer Concerts. Greg said that to sponsor one concert is $2,000. Lindsay reviewed budget items. If Greene-Hills is sponsored ($500) that would bring the expenses to $2,500. Another $2,000 might be spent on the first Parks & Rec concert (Derek and the Funbags). This brings the total to $4,500. The only other large expenses are the mural and the traffic boxes.

$10,000 at the most would be allocated to the mural. Each traffic box done in vinyl would be $500. Since we wish to do these as a series downtown, 5 downtown boxes would bring the total to $2,500. There would only be one to start with and sponsorships may be obtained for the others. This would bring the total to approximately $17,000 for new requests in addition to the $1,000 already expended.

There was discussion of the Board of Ed Art Show and how to make it more special. One idea was to have gift certificates for the winners for art supplies for example.

Lindsay said that Jessie from Parks may want to partner on events. The Chamber of Commerce has also reached out, especially for the Home Show and the Duck Race.

Lindsay said that the more visible public art that we have in the City was the way to change the public perception. Greg mentioned that there were other things that they could do like painting the crosswalks, etc. A sculptural piece could also be done.

Lindsay will be meeting with Jessie from the Parks Department and Katie from the Chamber.

VII. Discussion of downtown mural artists

There was discussion of ideas for content. A handout from the web was reviewed (from the Greater Pittsburgh Arts Council – "Mural Making 101"). Kim reviewed this especially with regard to:

- Worksite considerations
- Choosing an artist
- Content development

Several artists should be interviewed. Considerations are:

- Pick artist based upon criteria that commission sets up
- How does the artist feel about engaging with the commission
- How does the artist feel about engaging with selected individuals
- What are their thoughts on how to represent a community
- Let the artist bring forth 3 concepts

Next Steps – Talking to some of the muralists on the list. Lindsay said that they should come up with the questions they want to ask. The Muralist list was reviewed.

Kim said that an agreement is needed between Webster Bank and the City. Greg Hahn will speak to the City attorneys about this. Kim added that the agreement must include any final concepts – that bank has to agree.

VIII. Discussion of Riverside Ave. Traffic Box wrap

Lindsay said that for the postcard series think about where they are placed and what historically coincides with that space. Open locations were reviewed. Placement on the box was discussed. There are five traffic boxes to consider for the wraps and postcards. Multiple cards need to be selected – one on the front and several for the back. Color schemes were discussed – changing from box to box.

Lindsay will find out what format is needed for the wrap creation. Greg asked can these be put up in the winter? Lindsay replied that she thinks it is year-round, she will check.
IX. Old Business – There was no old business.

X. New Business

There will be a Mural Sub-Committee consisting of commission members Lindsay Vigue, Kim Villanti, and Juliet Norton. Greg Hahn will also attend if available. A meeting of this sub-committee will take place on Monday, January 28th at 6:30 p.m.

XI. Adjournment

Kim Villanti made a motion to adjourn the meeting at 8:22 p.m. Juliet Norton seconded the motion, all voted in favor and the meeting adjourned.

Respectfully submitted,
Christine Cooper
Recording Secretary