



Cultural District Advisory Subcommittee
Wednesday, March 2nd, 2022 at 5:30 p.m.
Via Zoom
Special Meeting Agenda

- 1. Call to order**
 - a. Attendance

- 2. Acceptance of meeting minutes**
 - a. February 2nd, 2022 Special Meeting Minutes
Documents: Attachment A (Pgs. 3-4)

- 3. Old Business**
 - a. Two map options:
Documents: Attachment B (Pgs. 5-6)
 - b. Requirements of Subcommittee:
 - iv. Develop a marketing plan
 - v. Develop goals and measures of success for the district
 - c. By Commissioners

- 4. New Business**
 - a. Draft Application
Documents: Attachment C (Pgs. 7-13)
 - b. By Commissioners

- 5. Adjourn**

Respectfully submitted,

Jazzya Coakley
Recording Secretary
City Arts & Culture Commission

Topic: Cultural District Advisory Subcommittee
Time: Mar 2, 2022 05:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://bristolct-gov.zoom.us/j/82467291696?pwd=bzgvNktJd2tKQTd3aWhiWkJGM2Rtdz09>

Meeting ID: 824 6729 1696

Passcode: 729721

One tap mobile

+13017158592,,82467291696# US (Washington DC)

+13126266799,,82467291696# US (Chicago)

Dial by your location

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+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

Meeting ID: 824 6729 1696

Find your local number: <https://bristolct-gov.zoom.us/j/kddwEa2VPL>



Cultural District Advisory Subcommittee
Wednesday, February 2nd, 2022 at 5:30 p.m.
Via Zoom
Special Meeting Minutes

1. Call to order

a. Arts & Culture Supervisor Lauren Imholte called the meeting to order at 5:32 p.m.

b. Attendance:

Present:

Morgan Urgo, Commissioner
Dawn Nielsen, Commissioner
Patti Philippon, Commissioner
Mark Walerysiak, Commissioner
Andrew Rosado, Commissioner
Tony D’Amato, Commissioner

Lauren Imholte, Arts & Culture Supervisor
Joshua Medeiros, Superintendent

Absent:

Joan Cloutier, Commissioner

2. New Business

a. Supervisor Imholte explained the history of the Cultural District. Discussion followed.

b. Supervisor Imholte presented and explained requirements to complete Cultural District application. Discussion followed.

c. Supervisor Imholte explained the purpose, structure, and length of Subcommittee. Discussion followed.

d. Supervisor Imholte outlined the requirements of Subcommittee, where discussion followed:

i. Developed goals and objectives of the district.

ii. Developed a management plan.

iii. Commissioners discussed and developed a cultural assets map and inventory.

MOTION: Made by Commissioner Nielsen to approve proposed cultural assets map and inventory to be submitted in Cultural District Application.

Seconded by: Commissioner D’Amato, all in favor; motion carried.

iv. **Item tabled for March meeting:** Develop a marketing plan

v. **Item tabled for March meeting:** Develop goals and measures of success for the district

e. By Commissioners: Commissioner Urgo asked that the committee receive a copy of the Town of Ridgefield Cultural District Application to serve as a point of reference.

ATTACHMENT A

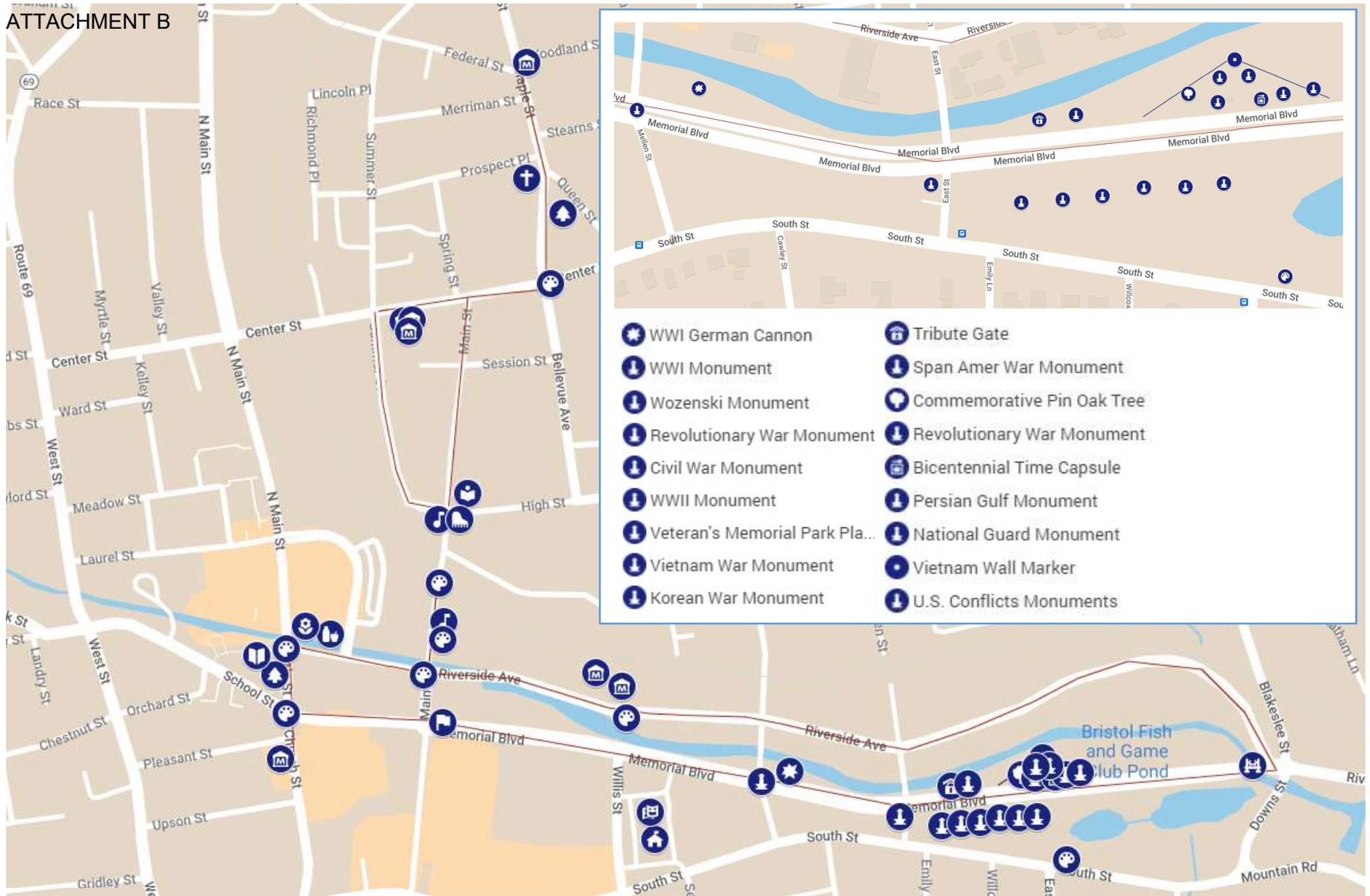
3. Adjourn

- a. **MOTION:** Made by Commissioner D'Amato to adjourn the meeting at 6:19 p.m.
Seconded by: Commissioner Urgo, all in favor; motion carried.

Respectfully submitted,

Jazzya Coakley
Recording Secretary
City Arts & Culture Commission

DRAFT



- Am Clock & Watch Museum
- First Congregational Church
- Federal Hill Green
- Art Traffic Box
- Bristol Historical Society
- Memorial Military Museum
- Bristol Public Library

- T-Salon Cafe
- Bristol Music Center
- PanAm Bridge Mural
- Art Traffic Box
- Main Street Pint & Plate
- Main Street Mural
- Farmers Market

- Bracket Park
- Bilingual Rec N' Read
- Art Traffic Box
- Art Traffic Box
- Imagine Nation Museum
- Mum Festival
- Page 5 of 13

- BIAMS
- Theater
- JareBear Chainsaw Carving
- Veteran's Memo Blvd Bridge
- MLK Mural
- Museum of Fire History
- NE Carousel Museum





Cultural District Designation Application



51 High Street, Bristol, CT 06010 | 860-584-6160 | Parksandrecreation@bristolct.gov

Joan Cloutier
Morgan Urgo
Patti Philippon
Mark Walerysiak
Andrew Rosado
Dawn Nielsen
Tony D'Amato

Amanda Roy
Greater Hartford Arts Council
100 Pearl Street
Hartford, CT 06103

March 2, 2022

Dear Ms. Roy

The City of Bristol is very excited to apply for a section of our Town to be designated as a “Cultural District” by the State, per the “Act Concerning the Establishment of Municipal Cultural Districts” which was effective October 2019. Please reference our previous Letter of Intent to you dated August 6, 2021.

We strongly believe that an enlarged area of our downtown perfectly fits the cultural district definition per the Standards & Criteria laid out by the Connecticut Department of Economic and Community Development. We have met all of the Standards & Criteria:

- The Cultural District meets the requirements of the definition.
- The District has defined boundaries.
- The District is walkable and accessible.
- The District has a multitude of cultural facilities and assets.
- The District has ample public infrastructure and amenities.
- In January 2022, the Bristol Mayor approved the existing Arts & Culture Commission to create an Advisory Subcommittee that reports to the Arts & Culture Commission, in accordance with the City's governance structure. This is an Advisory Council which is an informal working group.
- The Advisory Council Subcommittee met and communicated numerous times. All members actively support this Application.

ATTACHMENT C

-- There was a Public Hearing to meet the requirements of a “community input meeting” on X DATE, where the community learned about the proposed District and goals.

-- The Mayor passed a resolution immediately following this Public Hearing, and unanimously voted to support the Application to the State.

Attached please find all materials for the City of Bristol application:

Page X Map with an inventory of cultural assets

Page X Letter of Endorsement from Bristol's Mayor, Jeffrey Caggiano

Pages X-X Minutes from X Meetings

Page X List of Advisory Council Subcommittee members

Page X Inventory of Cultural Assets and Facilities within District

Page X Inventory of Other Notables within District, including Cultural Activities

Page X Outline of District Goals and Measures of Success

Thank you so much for your time and effort on our Application. Please do not hesitate to contact me if you have any questions or concerns.

Warmly,
Lauren Imholte
Arts & Culture Supervisor

Department of Parks, Recreation, Youth and Community Services
City of Bristol
51 High Street
Bristol, CT 06010
P: 860-584-6160
E: LaurenImholte@bristolct.gov

Insert selected map

ATTACHMENT C
ADVISORY COUNCIL SUBCOMMITTEE

Our CD Advisory Council Subcommittee members represent a diverse mix of nonprofit and for-profit organizations and businesses. They represent the shared interests of the Cultural District.

The Subcommittee met in February, March, and April of 2022 regarding this application. They have recommended to the Arts & Culture Commission to evaluate the established Measures of Success X times per year.

The Subcommittee seeks to continue to support the vast arts and culture businesses and organizations in Bristol. The Subcommittee would like to see increased X (ie ticketsales; attendees; visitors) of X% per year. It will oversee the design and creation of at least two signs designating the location of the Cultural District, and will assist the City with determining their location.

SUBCOMMITTEE MEMBERS

Joan Cloutier - Artist in the District

Morgan Urgo - Director of the New England Carousel Museum

Patti Philippon - Director of the American Clock & Watch Museum

Mark Walerysiak - Member of the Arts & Culture Commission

Andrew Rosado - Owner of Primo Press

Dawn Nielsen - City of Bristol Marketing & Public Relations Specialist

Tony D'Amato - D'Amato Construction



AMENITIES WITHIN THE CULTURAL DISTRICT

- American Clock & Watch Museum
- First Congregational Church
- Federal Hill Green
- Art Traffic Boxes
- Bristol Historical Society
- Memorial Military Museum
- Bristol Public Library
- T-Salon Cafe
- Bristol Music Center
- PanAm Bridge Mural
- Main Street Pint & Plate
- Main Street Mural
- Brackett Park
- Bilingual Rec N' Read
- Imagine Nation Museum
- Veterans Memorial Boulevard
- Bristol Intradistrict Arts Magnet School
- JareBear Chainsaw Carving
- Veterans Memorial Boulevard Bridge
- MLK Mural
- Museum of Fire History
- New England Carousel Museum
- WWI German Cannon
- WWI Monument
- Wozenski Monument
- Revolutionary War Monument
- Civil War Monument
- WWII Monument
- Vietnam War Monument
- Korean War Monument
- Tribute Gate
- Spanish American War Monument
- Commemorative Pin Oak Tree
- Revolutionary War Monument
- Bicentennial Time Capsule
- Persian Gulf Monument
- National Guard Monument
- Vietnam Wall Market
- U.S. Conflicts Monuments

EVENTS WITHIN THE CULTURAL DISTRICT

- Mum Festival
- Farmers Market

Identify Key Orgs to Describe