



Superintendent Report
Board of Park Commissioners
July 19, 2023

I. Parks, Grounds and Facilities Division Highlights

- The Parks Division is fully staffed with summer laborers, who have been excellent addition to the maintenance staff.
- The splash pads were officially opened Memorial Day weekend, and are actively visited by community members daily.
- Landscaping at Pine Lake Adventure Park has been completed and looks phenomenal.
- Landscape Gardener, Steven Schriver, has decorated Veterans Memorial Boulevard with beautiful planting baskets, which were well received during Memorial Day festivities.
- A shade structure for Muzzy Field is currently underway.
- Muzzy Field successfully hosted the CIAC tournament.

Parks Division Accucom Work Order System Data	June 2022	June 2023
Work Orders Submitted	N/A	40
June Work Orders Closed as of 7/3/23	N/A	21
June Work Orders Still Open as of 7/3/23	N/A	19

*Top 3 Parks: Rockwell (12); Page (9); Seymour (4)
Top 3 Tasks: Site Work (14); Playground (5); Landscaping (3)*

Vandalism Updates

Damage	Location/Date	Repair Progress/Update
Outdoor Bathrooms	Rockwell Park	Cleaned
Climbing Wall	Pine Lake Adventure Park	Repaired
Fence	Rockwell Pool	Repairs Underway

II. Recreation Division Highlights

- Summer Camp staff went through numerous trainings to prepare for our 7-week Summer Camp programs. Training presentations on the topics of QPR, Diversity, Equity, and Inclusion, Counselor Best Practices, and Active Shooters were reviewed this year.
- BPRYCS Summer Camp staff attended the CRPA's Camp College training at Southern Connecticut State University.
- Our Little Explorers, Summer Fun, and Teen Adventure Camps kicked off on June 26th. The camps saw over 280 kids in the first week.

- Pine Lake Adventure Park underwent a course and equipment inspection by Experiential Systems. The inspection report will help make determinations on what elements are suitable for use and what equipment need to be replaced.
- Recreation Supervisor, Amry Shelby, spoke at the grand opening of the new dedicated pickleball courts at Seymour Park.

Recreation & Event Measures	June 2022	June 2023
# of youth engaged in recreation programs	558	733*
# of adults engaged in recreation programs	128	210**
Total # of recreation programs running	22	33

**Includes Camp Before/After Care participants, new programming offerings, and increased program registrations.*

***This number is lower than the actual because for Slowpitch Softball and Thursday Night Volleyball, only the team captain registered is included in the figure.*

III. Aquatics Division Highlights

- The Aquatics Division is staffed for the summer season.
- The outdoor pools were successfully opened on June 24, 2023 and are well attended.
- Merchandise is now available at all pool locations.
- Whiz Kids Daycare has committed to a summer rental of Page Park Pool.
- Solar lighting at DMAC parking lights has been completed.

Aquatics Measures	June 2022	June 2023
# of visits to the Dennis Malone Aquatics Center	1055	1076
# of pool memberships sold	133	139
# program participants	863	936*

**Summer Splash and Weekday Learn to Swim Registration increased, the Water Excise Program and USA Swim Team have been extended into the summer season.*

IV. Outreach, Marketing, and Event Highlights

- Community Engagement Coordinator, Erica Benoit, hosted the 2023 Fall Program Planning meeting to discuss important dates, communication timeline(s), and upcoming programs and event information for September to December 2023.
- Community Engagement Coordinator Benoit hosted Constant Contacts (email software) training for new seasonal, part-time, and full-time staff.

- Community Engagement Coordinator Benoit and Superintendent Medeiros participated in a Placer demo to review new data tracking technology. The company uses cellular phone data to track and analyze attendance.
- BPRYCS hosted Ribbon Cuttings for:
 - Wilson Park: Newly Resurfaced Basketball Court
 - Seymour Park: Dedicated Pickleball Facility and Resurfaced Basketball Court
- BPRYCS sponsored and attended the Bristol Exchange Club’s Honoring Heroes event to support the Bristol Police Department and the “Fund the First’ fund.
- BPRYCS hosted the 1st Annual Cultural District Festival in partnership with the Arts and Culture Commission. The festival highlighted the distinctive character of Bristol through arts, culture, entertainment, museums, local eateries and artisan vendors, and more.

Outreach, Marketing, and Event Measures	June 2022	June 2023
Unique # of visits to the Parks Project Portal	N/A	75
Total # of e-mails sent	34	35
% of emails opened	44%	54%
Email click rate	3%	5%

Upcoming Special Events- Save the Date

Event Name	Date	Time	Location
4th Rockin' Out at Rockwell Summer Concert Series Soul Spirit Shaker (<i>Rock</i>)	July 18, 2023	6:00 – 8:00 PM	Rockwell Park - Amphitheater
5th Rockin' Out at Rockwell Summer Concert Series <i>Sideways (Country)</i>	July 25, 2023	6:00 – 8:00 PM	Rockwell Park – Amphitheater
4 th Annual Community Conversation on Mental Health <i>Featuring Key Note Speaker: Wes Woodson</i>	August 3, 2023	5:30 – 7:30 PM	Rockwell Park – Amphitheater
Neon Nights Float Night	August 4, 2023	6:00 – 9:00 PM	Rockwell Pool
Bristol Green Team	August 12, 2023	9:00 – 11:00 AM	Page Park
Mayor’s Back to School Pencil Hunt	August 24, 2023	5:00 – 6:50 PM	Muzzy Field
Family Camp Out at Muzzy Field	September 9, 2023 – September 10, 2023	6:00 PM – 7:00 AM	Muzzy Field