



Cultural District Advisory Subcommittee
Wednesday, March 2nd, 2022 at 5:30 p.m.
Via Zoom
Special Meeting Minutes

1. Call to order

- a. Arts & Culture Supervisor Lauren Imholte called the meeting to order at 5:34 p.m.
- b. Attendance:

Present: Dawn Nielsen, Commissioner
Patti Philippon, Commissioner
Morgan Urgo, Commissioner
Mark Walerysiak, Commissioner

Lauren Imholte, Arts & Culture Supervisor
Joshua Medeiros, Superintendent

Absent: Andrew Rosado, Commissioner

2. Acceptance of meeting minutes

- a. **MOTION:** Made by Commissioner Nielsen to accept the February 2nd, 2022 Special Meeting Minutes.
Seconded by: Commissioner Urgo, all in favor; motion carried.

3. Old Business

- a. Supervisor Imholte presented the subcommittee with the two proposed Cultural District map options. Discussion followed.

MOTION: Made by Commissioner Urgo to accept the original proposed one walkable loop map option.

Seconded by: Commissioner Nielsen, all in favor; motion carried.

- b. Requirements of Subcommittee:

- iv. Subcommittee discussed and developed a marketing plan for proposed Cultural District.

MOTION: Made by Commissioner Philippon to accept the Cultural District marketing plan.

Seconded by: Commissioner Urgo, all in favor; motion carried.

- v. Subcommittee discussed and developed the goals and measures of success for the proposed Cultural District.

MOTION: Made by Commissioner Urgo to accept the goals and measures of success for the Cultural District.

Seconded by: Commissioner Philippon, all in favor; motion carried.

- c. By Commissioners:
 - i. Commissioner Urgo inquired about potential meet and greet for businesses that are within the Cultural District once approved. Discussion followed.

4. New Business

- a. Supervisor Imholte reviewed the Draft Application with the Subcommittee. Discussion followed. Requesting approval of the application process from City Council on April 12th, 2022.
- b. By Commissioners: None

5. Adjourn

- a. **MOTION:** Made by Commissioner Nielsen to adjourn the meeting at 6:17 p.m. Seconded by: Commissioner Urgo, all in favor; motion carried.

Respectfully submitted,

Jazzya Coakley
Recording Secretary
City Arts & Culture Commission